

FOR IMMEDIATE RELEASE

DIGIPAS USA LLC

Tel: +1 (860) 373-9634

Fax: +1 (888) 580-8078

admin@digipas.com

DIGIPAS USA LLC

304 W Main Street, #120

Avon, CT 06001,

U.S.A

www.egeetouch.com

www.digipas.com

DIGIPAS USA LLC's eGeeTouch® Smart Luggage Locks named as 2015 CES Innovation Awards HONOREE

New York, NY – Nov. 11, 2014 – DIGIPAS USA LLC is proud to announce that the world's first eGeeTouch® Smart Luggage Lock is named a 2015 CES Innovation Awards Honoree under the Tech for Better World category for its outstanding innovation, engineering design and positive impact in enhancing the quality of life for the increasingly mobile worldwide travellers. International CES is the proving ground for innovators and breakthrough technologies for more than 40 years - the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, it is organized by the Consumer Electronics Association, representing the \$203 billion U.S. consumer electronics industry.

Lock is well known as an indispensable component of a luggage providing its owner the most basic form for securing personal belonging. However, conventional combination digit-dial lock and keyed padlocks have become outdated and indisputably cumbersome to use with 'doubtful' security, particularly due to frequently experienced lost key, small digit-wheel that's difficult to read and dial, easily forgotten 3-digit unlocking code, and risk of being cracked in seconds. Concerns over security of valuables inside a luggage is undeniably justified especially when luggage is left unattended in areas such as airport, train, ferry compartments, hotel concierge or hotel room.

The patented eGeeTouch® Smart Luggage Lock is embedded with state-of-art proximity access security technology effectively resolves the foregoing disadvantages; requiring **no key**, **no digit-wheel dials** and **no code-memorizing** to safeguard personal belongings in a luggage/suitcase unmatched by any conventional lock. These radically simplified one-touch function and enhanced security features offer differentiated value propositions of **a truly hassle-free user experience** with unique selling point. Unlocking a luggage is now a breeze providing incredible convenience and peace of mind to frequent travellers, family as well as senior citizens' holiday makers.

World's First
Smart Luggage Lock

One-Touch to unlock

eGeeTouch®

- NO KEY** TO FORGET/MISPLACE
- NO DIGIT-WHEELS** TO DIAL
- NO CODE** TO REMEMBER

3 Years -15°C IP44

WINNER
CES
INNOVATION
AWARDS
2015
HONOREE

"We are truly honored and privileged to be named a winner of the prestigious CES Innovation Awards which, to us, is a significant endorsement and validation of our leading-edge innovation and products," said Dr Jim Li, inventor & group CEO for DIGIPAS USA LLC.

On 6th to 9th January 2015, DIGIPAS USA LLC will be exhibiting and demonstrating latest award winning and other new eGeeTouch® smart electronic locks at the 2015 International CES at Las Vegas, USA. CES Innovation Honorees will also be displayed at CES Unveiled New York, which features dozens of exhibitors and networking opportunities, and runs 4:30-7:30 PM November 11 at the Metropolitan Pavilion, New York.

Our 2015 CES Innovation Honoree products are featured on www.CESweb.org/Innovation under the "Tech For A Better World" category.



About DIGIPAS USA LLC

DIGIPAS USA LLC is an innovation driven global-leading development and manufacturer of Digi-Pas® Precision Levelling, Angular Measuring Instruments and eGeeTouch® Smart Electronic Locks.

eGeeTouch® is a registered trademark of DIGIPAS USA LLC and JSB TECH Pte Ltd, affiliated companies of Ventura Group with a history of over 20 years. Located in USA, Japan, UK, Germany and Singapore, the group company is led by Dr Jim Li who graduated with a PhD from Cambridge University, UK. He holds over 30 patents in the field of advanced technology deployment to electronic devices and manufacturing processes. His R&D team comprises highly specialized professionals focusing on the development of core capabilities within the niched domain expertise of advanced precision instrument and intelligent proximity access security technologies.

Further information is available at: www.egeetouch.com and/or www.digipas.com

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EDITOR'S NOTE: For more information about eGeeTouch® Smart Luggage Locks or to arrange an interview, please contact Budi at (860) 373 9634 or budi-phua@digipas.com